(drawn by ChatGPT)

[The 2nd World Conference on Smart Tourism]

You are invited to the 2nd World Conference on Smart Tourism held at the Smart Tourism Research Institute of Kyung Hee University. This conference invites international academic and industry experts to share knowledge under the theme "The Era of AI for Hospitality and Tourism." It is expected to provide important insights into the impact and changes of Hospitality and Tourism. This conference will be conducted using both offline and online methods (Zoom and YouTube), so we ask for the interest and participation of stakeholders around the world.

1. Theme: The Era of AI for Hospitality and Tourism

2. Date:

- Conference: Tuesday, July 9, 2024, 08:00-18:00 (KST/GMT+9)
- Social Event: Tuesday, July 9, 2024, 18:00-20:00 (KST/GMT+9)

3. Venue:

- Building of Hotel and Tourism Management, Kyung Hee Univ., Seoul, Korea

4. Topics:

1) Smart Tourism Topics

- Smart Cities
- Smart Tourism Cities
- Smart Tourism Ecosystems
- Smart Tourism, applications
- Smart Tourism Design
- Smart Tourism Competitiveness
- Smart Tourism Law and Governance
- Smart Tourism Marketing
- Smart Tourism Data Analytics
- Smart Tourism Destination
- Smart Tourism Experience

2) A.I. Topics

- AI-driven personalized travel experiences in smart tourism
- The role of artificial intelligence in enhancing sustainable tourism practices
- AI and big data analytics for predictive tourism demand forecasting
- AI-enabled technologies for tourism
- The impact of AI on customer service and engagement in tourism
- AI applications & disabilities
- The integration of AI in cultural heritage tours and preservation
- Ethical considerations and privacy issues in AI applications for tourism
- The future of hospitality with AI: From smart hotels to robotic services
- The role of AI in crisis management and recovery for tourism destinations

3) General Topics

- Current Global Issues in Tourism, Heritage and Culture
- Hospitality Management, Destination Management
- Service Industry Tourism Management and Activities
- Restaurant, Dining, Callinary Business
- Accommodation, Hotel, Airbnb, Mobility and Transportation
- Sustainability, Sustainable Tourism, Entertainment Business and Content Management
- AR/VR/Metaverse in Hospitality and Tourism
- Apps in Hospitality and Tourism
- Ethics, Privacy, and Security
- Sustainable Tourism, Overtourism
- Spatial and Geographic Information Systems, Sustainable Development Governance (SDG) Issues

4) We will invite full paper submissions for the following Special Issues.

· Electronic Markets (SSCI, IF 8.5): Special issue on "Smart Tourism 2.0: Perspectives with geospatial data and AI" https://www.electronicmarkets.org/.../cfp-special.../

· Information Systems Frontiers (SCIE, IF 5.9) Special Issue on "AI for Smart Tourism 2.0"

· Anatolia (Scopus, IF 2.6) Special Issue on "AI in Tourism and Hospitality"

5. Abstract and paper deadlines:

· Until 30 April 2024 (by 12:00 PM, KST/GMT+9): Abstracts (150 words) submission (include only minimal references)

· Until 31 May 2024 (by 12:00 PM, KST/GMT+9): Full paper (1500 words), Short paper (1000 words), ppt presentation only.

· Referencing Style: APA referencing

6. Registration deadlines and fee:

1) Registration Deadlines

· Until 31 May 2024(by 12:00 PM, KST/GMT+9): Early bird registrations
· After 31 May 2024(by 12:00 PM, KST/GMT+9): Regular registrations

2) Registration Fee

	Early bird registrations	Regular registrations
	Until 31 May 2024	After 31 May 2024
Member	$150	$200
Non-Member	$200	$250
Graduate Student	$100	$150
* Social Event Fee: Pay extra $50		

7. Submit: strc@khu.ac.kr

8. Registration Link

· https://forms.gle/nbtWmMyVa5f3mxAi6